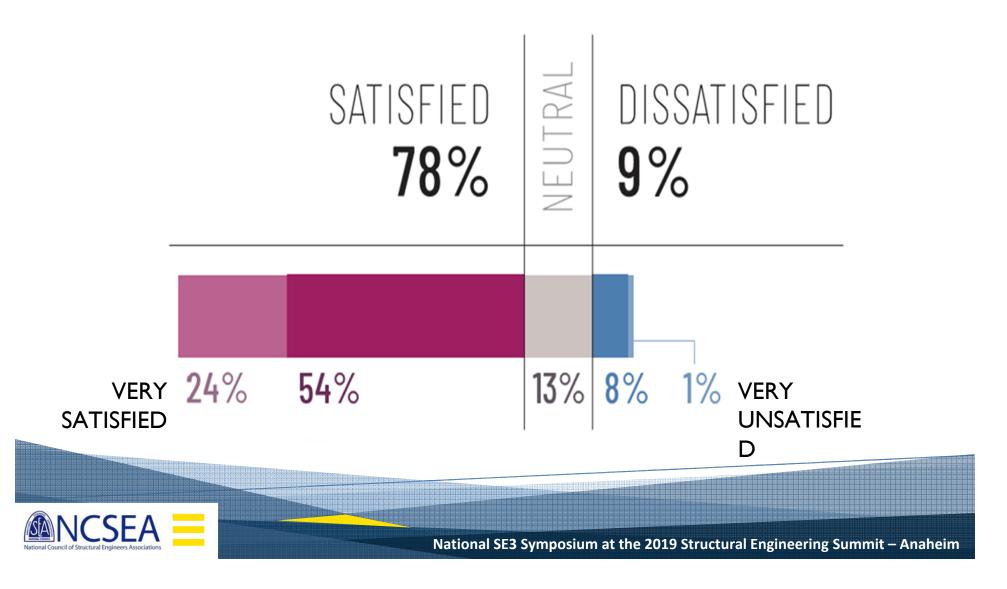
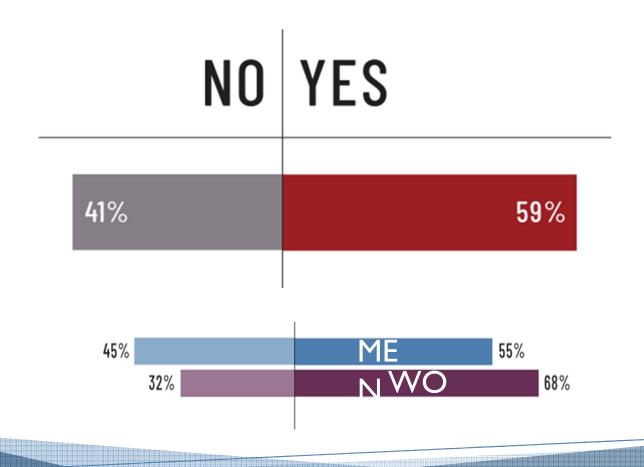


Sabrina Duk, PE VERAHAUS STRUCTURAL, LLC

Satisfaction with Career Choice

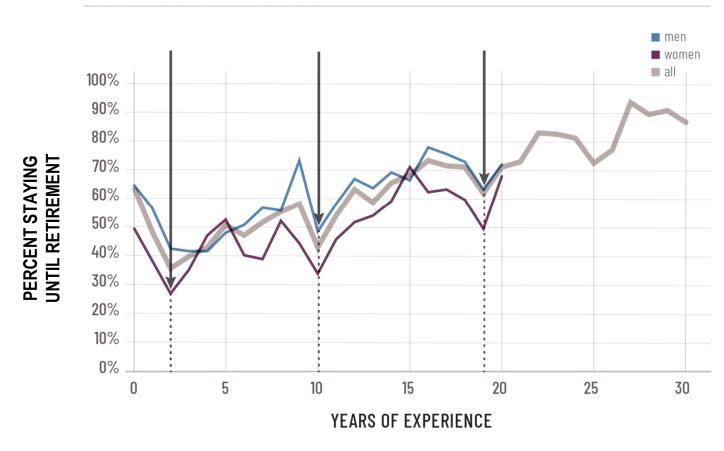


Have you considered leaving the profession?





PLANS TO STAY IN PROFESSION





Strategy

Retention & Burnout

Support the Engineers who fall within the pinch points



Leading Indicators:

- Satisfaction with daily tasks & responsibilities.
- Emotional investment in current firm's future.
- Gender
- Perception of fair treatment by Management
- Lack of Dependents



Strategy

Retention & Burnout

Engineers are People too

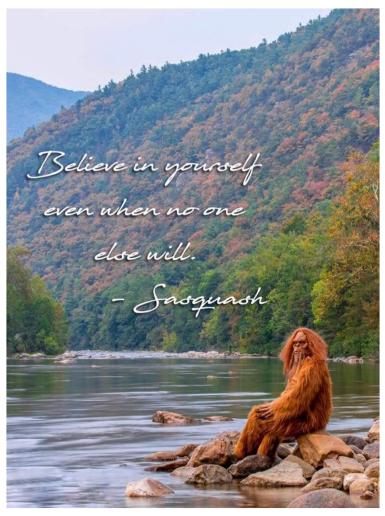


Photo Credit: Reddit



THE ENGINEER

- Technical Abilities/Qualifications
- Professional Experiences
- Daily Responsibilities
- Mentorship
- Compensation
- Professional Motivations

THE PERSON

- Lifestyle
- Stability
- Community
- Time Investments
- Care-giving Responsibilities
- Personal Motivations



Strategy

Suggested Best Practices

- Recruitment
- Engagement
- Retention
- Burnout



Photo Credit: zookyworld.wordpress.com



Recruitment

ORGANIZATIONS

- Assess your hiring practices:
 - Establish internship programs
 - Personalize your interview process
 - Clearly define position & growth opportunities

INDIVIDUALS

- Interviews are a two-way street:
 - Ask LOTS of questions
 - Pay attention to the details
 - Request time with potential coworkers as part of the process









Recruitment

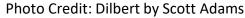
ORGANIZATIONS

- Reinforce your company mission and values
- Don't just collect talent--hire the right people

INDIVIDUALS

- Define your professional mission and your personal values
- Don't just take a job--make sure it's a good overall fit







Engagement & Communication

ORGANIZATIONS

- Create a healthy office culture:
 - Encourage socialization
 - Provide distraction-free spaces for staff

INDIVIDUALS

- Participate in the office culture:
 - Spend time at the water cooler
 - Be respectful of your co-workers' time









Engagement & Communication

ORGANIZATIONS

- Empower a sense of ownership:
 - Develop individuals through their strengths & weaknesses
 - Make room at the table

INDIVIDUALS

- Invest in your company:
 - Seek out opportunities that match your strengths
 - Understand your role and how you fit into the big picture.







Engagement & Communication

ORGANIZATIONS

- Communicate:
 - Make time to connect.
 - Set clear expectations
 - Don't make assumptions
 - Understand the best approach to give/receive feedback

INDIVIDUALS

- Don't be passive, don't hesitate to:
 - Speak up
 - Ask a lot of questions
 - Establish your go-to resources









Retention & Burnout

ORGANIZATIONS

- Time Management:
 - Valuable resource,
 understand it's supply and
 demand
 - Be respectful of availability
 - Be aware of true cost of overtime

INDIVIDUALS

- Time Management:
 - Be realistic about your work load
 - Don't hesitate to ask for help
 - Set boundaries









Retention & Burnout

ORGANIZATIONS

- Busy does not mean profitable; indicates lost of control
- Hostile environment and/or toxic
 relationships take their toll

INDIVIDUALS

- Make your health priority eat/sleep/exercise
- Find an outlet--a person or activity
- Take your PTO





The Takeaway

Retention & Burnout

- Support the Engineers at risk
- <u>Understand</u> the *Person*, not just the *Engineer*
- Implement Best Practices.
 - Be the example to make positive changes



Photo Credit: motivation.deepeshmishra.com

